

## **Our Vision**

To be recognized as the global leader in advancing higher education and scholarship in healthcare management and health policy.

## **Our Mission**

AUPHA fosters excellence and innovation in health management and policy education, and scholarship.

## Registration is now open - join us for the 2021 AUPHA Annual Meeting - June 7-24, 2021!

The AUPHA Annual Meeting is the leading event for healthcare management education professionals to exchange resources and share new ideas and best practices. This year's theme, *Transformational Innovation: A Prism of Opportunities*, lends itself to a broad range of healthcare administration topics, professional and academic, and the existing and emerging possibilities they offer.

Globally and nationally, environmental factors have served to impede health services delivery and the implementation of health policy and novel payment modalities designed to increase quality and reduce costs. More explicitly, confounding routine challenges to the provision of services have been emergent factors, as with the COVID-19 pandemic, race relations, and ideological disharmony. Each has had differing yet deleterious effects on the industry, higher education, and the broader economy.

Highlighted within this environmental milieu is the need to address social determinants of health to increase access, improve outcomes, and better manage the needs of our most vulnerable populations. Focusing upon and extending our profession's environmental and strategic contexts, our purpose is to organize and deliver a 2021 Annual Meeting that challenges the profession to think innovatively about generating educational opportunities to address complex health problems and create novel solutions.

Acknowledging the environmental context and providing additional structure, the Annual Meeting Planning Committee (AMPC) established the following sub-themes for the proposals submission process: (1) Academic Leadership, (2) Health Industry Transformation, (3) Delivery of Content, and (4) Innovative Thinking. The AMPC further ensured sub-themes aligned with AUPHA's current strategic pillars at the program, individual faculty, and environment of practice levels were included. Resulting was a robust, thematic agenda from which Annual Meeting attendees will derive great benefit.

Our extended virtual schedule comprised of several meetings over a three-week period, June 7-24, 2021. **Week 1** begins with an important New Members Session on Monday, June 7, a great way for first timers to learn more about the organization and the benefits of membership. Tuesday, June 8, we highlight the popular Global Health Symposium with a mid-day break for an exciting Pattullo opening lecture with influential <u>Julio Frenk, MD, PHD, MPH, President, University of Miami</u>. The first of two meetings featuring the Doctoral and Undergraduate Tracks begins Wednesday, June 9, and continues until June 11. The informative AUPHA Annual Business Meeting is then featured on June 10.

Week 2 kicks off with the Graduate and Undergraduate Town Halls on June 14 followed by the William B. Graham Prize Presentation with **Sherry Glied** on June 15. Then, on June 16, we begin a dynamic schedule of Education and Deep Dive Sessions. Thursday, June 16, the AMPC proudly presents a midmeeting keynote presentation by public health innovator, <u>Jay Bhatt, D.O., MPH, MPA, FACP</u>. We round out this week (Friday, June 17) with several informative education, collaboration, conversation sessions throughout the day.

Throughout **Week 3**, we are pleased to offer myriad education and collaboration sessions, and Tuesday, June 22, we highlight key member accomplishments through an awards presentation. Finally, we close out our Annual Meeting with an exciting keynote presentation from the accomplished **Donna Shalala**, **PHD**, U.S. Representative for Florida's 27th congressional district (2019 to 2021) and the 18<sup>th</sup>, and longest serving, United States Secretary of Health and Human Services (1993 to 2001).

The AUPHA Board of Directors, executives, and capable staff wish to **thank the AMPC and Dr. Steven Ullmann**, Professor, University of Miami, for developing this exciting agenda. Our intent has been to highlight the importance of developing analytical thinking, innovation, and entrepreneurship among our members and across the industry. A **special thank you to the many AUPHA member programs** who have sponsored this event, enabling us to keep registration rates affordable and enhancing participation.

We welcome all of you to join us for an informative, stimulating Annual Meeting!

See you soon!

Suzanne Wood, PhD Chair-Elect and Chair, 2021 Annual Meeting Planning Committee